INTUITIVE



Executive Summit 2026

Turning insights into impact

The 2026 Executive Summit in Dallas, Texas, brought together over 150 healthcare leaders to exchange perspectives and strategies on overcoming challenges, advancing program growth, and achieving da Vinci® and Ion® programmatic excellence.

The following presentation summaries highlight practical insights focused on access, performance, economic impact, and long-term program sustainability.

Transforming Surgery with da Vinci 5

Mark O'Hern, MHA, President & CEO,
with Kristy Ward, MD, MAS, Director,
Division of Gynecologic Oncology
WVU Medicine East

WVU Medicine East shared how leadership alignment and technology-enabled collaboration supported strategic program growth and expansion into new markets. By leveraging the da Vinci 5® platform, the organization established a telecollaboration model that accelerated knowledge sharing to support surgeon development and expanded access to minimally invasive care.

Speakers highlighted how digital capabilities, including SimNow® 2 and Case Insights, facilitated surgeon training for continuous performance improvement. They also discussed how the implementation of da Vinci SP® and Ion helped strengthen specialty service lines, retain clinical talent, and expand access to thoracic oncology care closer to home.

Maximizing Your Investments Through Growth Strategies

Jesse Selber, MD, MPH, MHCM, FACS,
Vice President of Strategy and Growth,
with Rakesh Suri, MD, DPhil, Professor of Surgery
Corewell Health, East

Corewell Health discussed how shifting appropriate outpatient procedures from the main operating room to the ambulatory surgery center (ASC) helped alleviate capacity constraints and create additional access for higher-acuity cases. This strategic approach enabled growth across sites of care while demonstrating the value of ASC expansion through increased procedural volume and operational performance. Key insights included:

- Expanding da Vinci procedures within the ASC setting to broaden procedural capabilities and access
- Optimizing site-of-care utilization to enable greater access and capacity for higher-acuity patients
- Aligning program strategy across hospitals and ASCs to support system-wide growth

The organization shared measurable results, including increased procedural volume, higher-acuity case growth, and expanded adoption across specialties.

Growing Programs Through Patient Education and Referring Physician Engagement

Logan Van Wagenen, MHA, FACHE,
Vice President of Operations,
with Joey Jarrard, MD, FACS, FASMBS,
Section Chief of Minimally
Invasive Surgery
Tallahassee Memorial Healthcare

Tallahassee Memorial Healthcare highlighted the impact of a coordinated physician outreach and patient education strategy designed to increase awareness and boost program growth.

> "One event with nine attendees resulted in over 25 new patient referrals."
>
> Joey Jarrard, MD, FACS, FASMBS

Speakers emphasized the importance of making marketing and outreach a strategic priority by:

- Aligning executive leadership around growth objectives
- Integrating outreach initiatives into organizational business planning
- Establishing accountability across cross-functional teams
- Leveraging available resources to help with execution and scale

Their experience demonstrated how intentional engagement strategies can help facilitate multispecialty expansion and strengthen referral pathways.

Additional sessions

Aligning Your da Vinci Program to Meet Institutional Goals

Brandon Mencini, MHA, President,
with Kevin Clive, MD, FACS, DABOM
MultiCare Health System

Building Your Foundation for Program Excellence

Michael Meara, MD, MBA, FACS
Medical Director of Robotic General Surgery; Associate Professor of Surgery
The Ohio State University, Wexner Medical Center

ACHE Customized Learning
The Immovable Object Meets the Unstoppable Force

Craig Deao, MHA
Managing Director, Strategy and Organizational Transformation
Huron Consulting Group

Across sessions, speakers reinforced the importance of strong collaborations between administrative and clinical leaders in advancing program goals and driving sustainable growth.

Fellow executives were encouraged to establish clear expectations, define actionable next steps, and maintain consistent communication across leadership teams. Regular performance reviews and intentional touchpoints help foster accountability and sustain momentum toward institutional objectives.

The speakers emphasized that program expansion is an ongoing journey that requires continuous evaluation, iteration, and investment. Organizations that optimize staffing models, remove operational barriers, and build scalable processes are potentially better positioned to support long-term growth and programmatic excellence.

Speakers also emphasized that a culture of innovation is stronger when organizations encourage:

- Curiosity and continuous improvement
- A deep understanding of customer and patient needs
- Cross-functional collaboration
- Agility in navigating change and uncertainty
- Empowerment through ownership and accountability









Get in touch

By applying new insights and learning from peer experiences, leaders can better identify opportunities to strengthen program performance, expand patient access, and advance the future of minimally invasive care.

Contact Executive Education for more information about our programs.

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