

THE *GENESIS* PROGRAM

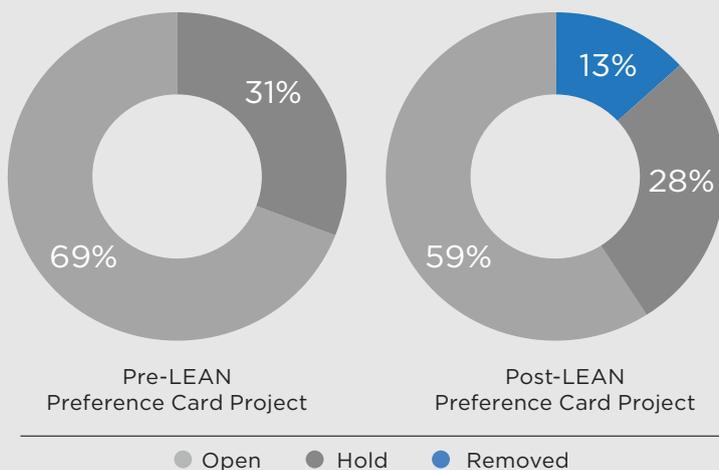
A best practices initiative intended to help hospitals achieve growth and efficiency

- Improved O.R. efficiency
- Standardized processes, communication pathways and leadership structures
- Enhanced *da Vinci*® System utilization patterns
- Reduced process variability and procedure costs

The *Genesis* team is a specialized group of Intuitive Surgical training professionals dedicated to understanding the strengths and opportunities within your *da Vinci* program. We work collaboratively with hospital leaders, surgeons and staff to discover, share and implement best practice solutions.



Reducing Disposable Costs*



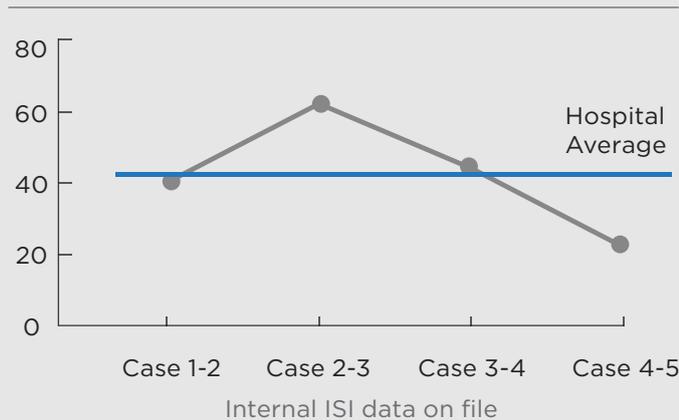
Internal ISI data on file

Use LEAN processes to improve efficiency and reduce disposable item use

Cost containment is a critical need for any surgical approach in today's operating room. The *Genesis* team works closely with surgeons and staff to identify opportunities to reduce disposable items frequently over-used or unnecessarily opened during *da Vinci*® procedures. Through best practice activities like Lean Preference Card and Inventory Management Reviews, your hospital can enhance your control of resources, and realize significant cost savings.

Improving Non-Operative Efficiency*

Case turnover time in minutes

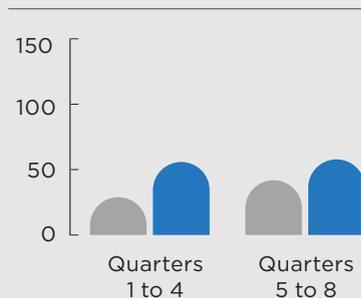


Use Standardization & Task Overlap Strategies to streamline critical non-operative processes

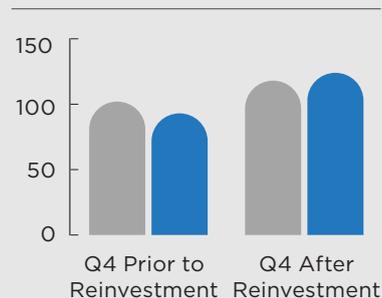
By introducing Standardization and Task Overlap models, many hospitals find that they are able to reduce the total non-operative time associated with *da Vinci* procedures to levels equal to, if not less than, other surgical approaches. These saved minutes represent not just efficiency, but additional volume opportunity and cost savings.

Increasing Productivity*

Procedure Volume
Hospitals new to
da Vinci Surgery



Procedure Volume
Hospitals reinvesting in
da Vinci Surgery



● Non-Genesis Hospitals ● Genesis Hospitals

Internal ISI data on file

Introducing Genesis Program Best Practices has been shown to increase procedure volume

The combination of best practices in *leadership, communication, and operational efficiency* has helped hospitals who participate in the *Genesis* Program to enhance the operating room environment for their surgeons and staff and realize higher utilization and more rapid adoption of *da Vinci* Surgery within their program.

For more information about Intuitive Surgical's *Genesis* Program, contact your local Intuitive Surgical Representative

Important Safety Information

For Important Safety Information, indications for use, risks, full cautions and warnings, please refer to www.davincisurgery.com/safety and www.intuitivesurgical.com/safety.

* The information provided in the graphs are aggregated samples of cost, cost savings or productivity based on data collected. Such data will vary per hospital and may be higher or lower than what is shown.

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